

seanningham@gmail.com
www.seanningham.com
(512) 784-6471
P.O. Box 170358
Austin, Texas 78717

Sean Cunningham

I'm an award-winning multimedia producer based in Austin, Texas with an extensive background in television and documentary production. I specialize in developing content and managing projects across diverse platforms with an expertise in distribution and audience building through social media.

My goal is to apply my unique skill set and years of experience to help advance the mission of my clients and employers, and to continuously develop a comprehensive knowledge of the myriad disciplines necessary to achieve that end.

Skills Summary

I provide quality work in the following areas:

- Project development
- Budget creation
- Pre-production planning, research, and scheduling
- Videography
- Post-production editing/compositing
- Graphic design
- Team management
- Web development
- Copy writing (blogs, scripts, etc)
- Community outreach

Professional Skills

Multimedia/Video Production

I take pride in my ability to see projects through from concept to distribution via web, screen, or TV. After creating the television series *Docubloggers*, I managed multiple crews and productions simultaneously, created and adhered to budgets, and oversaw the rigorous production schedule of the high-profile weekly program.

Content Development for Web, Screen, and TV

Beyond juggling the many moving parts of a production, there is also the need for thorough research, skilled writing, and positive interaction with the subjects participating in the project. All of these skills were a part of my daily duties as the producer of *Docubloggers*.

Social Media Engagement

Utilizing social media platforms is a necessity for any business or organization that relies on customers or an audience. When *Docubloggers* was born in 2006, the interactive hybrid television/web show was one of the first of its kind. I learned how to use these new media platforms effectively, picking up coding and development skills along the way.

Technological Proficiency

Years of working in and around broadcast television has given me hands-on experience with a vast array of professional cameras, lighting rigs, post-production hardware/software, and other video production tools and techniques.

Achievements & Awards

Lights. Camera. Help. Video Volunteer of the Year

December 2010

Received this award for producing their behind-the-scenes short documentary.

APD: An In-Depth Profile

May 2006

This 30-minute documentary I produced aired on KLRU's public affairs program *Austin Now*, and was used by the Austin Police Academy as a training tool for new cadets for several years. It was also included in the curriculum of a Government course taught at Austin Community College.

Lone Star Emmy Nomination

September 2006

Nominated for a Lone Star Emmy as the Editor of *Austin Now - Hospice Care*, a piece about end of life care that aired on KLRU.

Lone Star Emmy Award

October 2007

Received a Lone Star Emmy in the Magazine Program category for *Docubloggers - The Pilot*.

Lone Star Emmy Nominations

September 2008

Nominated for two segments I produced: *Docubloggers - The Adventures of Zack Proton*, and *Docubloggers - The African American Men & Boys Conference*. I received an additional nomination for an episode of the show, *Docubloggers #103 - Community & Culture*.

Panelist, PBS Development Conference

October 2008

Delivered a presentation to the national PBS Development Conference about the *Docubloggers* platform, including how other local stations could reach new audiences by using new media concepts.

SXSW Partnership with PBS

March 2009

Co-produced three days of on-air and live web coverage of SXSW 2009 with PBS Online/Engage.

Austin Mayoral Forum/Debate

April 2009

Produced KLRU's live broadcast of the Austin Mayoral Forum, and coordinated the simulcast on KUT 90.5 FM and the live web stream for the Austin American-Statesman.

Guest speaker, St. Edwards University

November 2009

Led discussion about video production and blogging for a Media Marketing class.

Panelist, Austin Nonprofit Bar Camp

November 2009

Led panel about implementing video blogging into an existing nonprofit to expand its brand and further fulfill its mission.

Relevant Employment History

Ballet Austin - *The Nutcracker*

Producer/Videographer/Editor - *December 2010*

Coordinated multi-camera high definition production of Ballet Austin's performance of *The Nutcracker*, and edited the footage into a polished, hour and a half long package.

Ballet Austin - *Nutcracker Short*

Producer/Videographer/Editor - *November 2010*

Produced, shot, and edited a short behind-the-scenes video of Ballet Austin's 48th annual production of *The Nutcracker*.

University of Texas at Austin School of Architecture

Videographer/Editor - *November 2010*

Shot and edited two days of events surrounding the School of Architecture's 100th Anniversary celebration.

Ballet Austin - *Carmina Burana & Kai*

Videographer/Editor - *September 2010*

Coordinated multi-camera high definition production of Ballet Austin's performances of *Carmina Burana* and *Kai*, and edited the footage into a polished, hour and a half long package.

Sears/Live Nation - *Rock the Scene Contest*

Field Producer/Videographer - *August 2010*

Hired and managed a film crew for three shoots in Dallas, Texas for a reality contest sponsored by Sears and concert promoter Live Nation.

Mobile Film School - Travis County Juvenile Justice Center Workshop

Editorial Supervisor - *December 2009, August 2010*

Served as mentor and instructor in a four day workshop for youth in conflict with the law, teaching them video production basics and overseeing the creation of their own Public Service Announcements.

Lights. Camera. Help. (lightscamerahelp.org)

Producer/Editor - *June 2010*

Combining footage LCH shot with graphics I created, I assembled a short documentary about their first annual nonprofit and cause-driven film festival, which was used to kick-off their second annual festival in August 2010.

Docubloggers SXSW 2010

Executive Producer/Videographer/Editor - *March 2010*

I produced, shot, and edited daily coverage of SXSW 2010 which aired on ME Television and was available on the web. The footage culminated in a 30-minute television special. For this process, I researched, scheduled, and conducted on-camera interviews with filmmakers, musicians, and panelists participating in the Festival. I also coordinated a social media campaign which stretched before and after SXSW in order to keep our audience engaged in the coverage.

AMD Quarterly Worldcast (Elephant Productions)

Production Assistant - *July 2009 - Present*

Each quarter, I participate in Elephant's production crew to coordinate AMD's financial broadcasts to its North American campuses.

Ghosthunting & Milkshakes

Editor - January 2010 - June 2010

I served as the editor for episodes of this Austin-based fun and quirky ghost-hunting show which airs on Channel Austin.

KEYE-TV, CBS Austin

Videographer - December 2009 - January 2010

Filled in as videographer and production assistant for KEYE-TV's high definition series *We Are Austin*.

Campaign for Texas (University of Texas at Austin Development Office)

Editor - November 2009 - January 2010

I edited donor and faculty interviews into 23 videos for the \$3 billion fundraising effort and created composite animations using the *Campaign for Texas* logo to brand videos.

KLRU-TV, Austin PBS

Executive Producer, *Docubloggers* - November 2006 - May 2009

I co-created this hybrid television/web series and served as producer, videographer, editor, and web developer. Additionally, I researched stories, conducted interviews, and programmed seasons of episodes that covered the art, politics, and communities of Central Texas.

KLRU-TV, Austin PBS

Executive Producer, *The World, the War & Texas* - May 2007 - August 2007

Working with a small grant from PBS, I co-produced this feature length documentary about Central Texans during WWII. In addition to researching and conducting interviews, serving as videographer and editor, and overseeing three crews, I also coordinated the post-production with the composer of an original musical score, created a graphics package, and co-wrote the script with a historian specializing in this time period. The script and the score were both nominated for Lone Star Emmy's, and the documentary aired alongside Ken Burns' series *The War*.

KLRU-TV, Austin PBS

Associate Producer, *Austin Now* - October 2006 - March 2007

I was promoted to this position from my original role as editor for this public affairs program after producing a 30 minute episode about the controversial shootings of unarmed minorities by Austin police officers. The episode received praise from both sides of the contentious issue, and I went on to produce several more short-form documentaries for the series. Additionally, I coordinated studio interviews for our host/Executive Producer, and worked alongside two other APs to develop story ideas.

KLRU-TV, Austin PBS

Editor, Local Productions - July 2004 - September 2006

I handled post-production editing and graphics creation for the locally produced programs *Texas Monthly Talks*, *Austin Now*, and *Central Texas Gardener*, ensuring that episodes from each series adhered to strict broadcast quality standards and were delivered on-time for their weekly airdates.

KLRU-TV, Austin PBS

Production Assistant - August 2002 - May 2004

I learned TV production from the ground up as I worked as a camera operator for studio and field shoots, transcriber for producers, and general assistant for various station operations.

Education **University of Texas at Austin**
Bachelor of Science - Radio, Television, and Film
August 2000 - May 2004